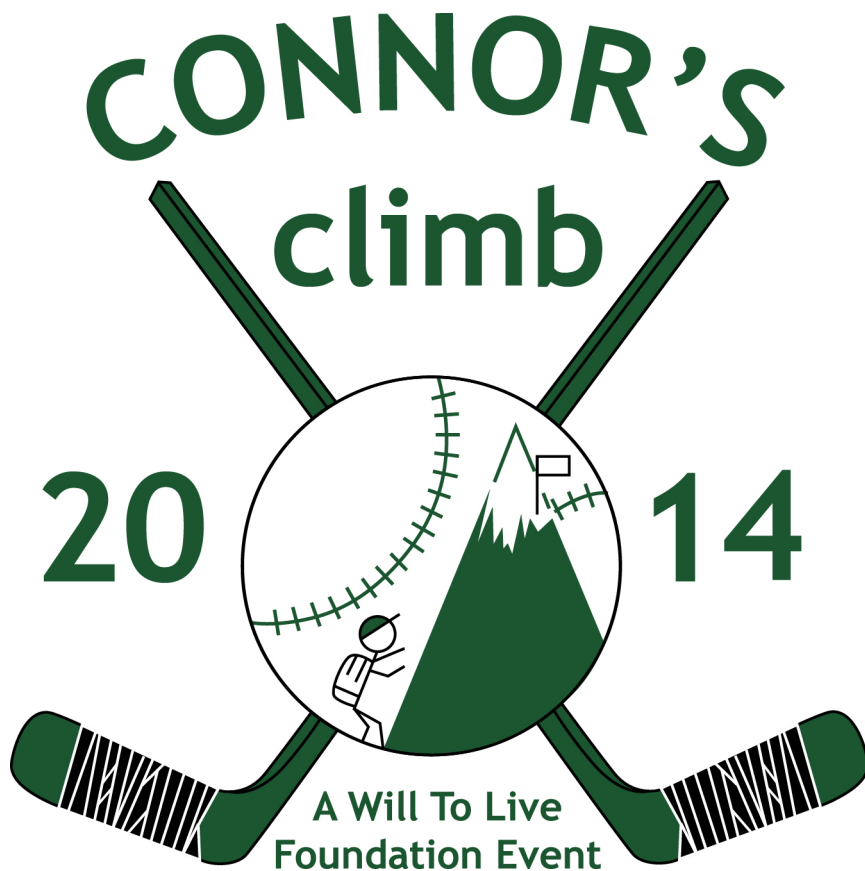


Connor's Climb
A Will To Live 5K and Family Walk
Sponsorship Opportunities



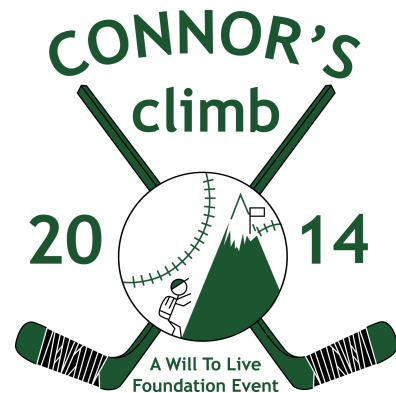
In partnership with A Will To Live Foundation



Connor's Climb

A Will To Live 5K and Family Walk

2014 will mark the second annual 5K and Family Walk. This event has been created to raise awareness, education and prevention for suicide.



This teen and family fun event includes a 5K, walk, a kids fun run, raffles, information booths, family activities and more.

September 14 2014 8:30 am – 1:30 pm

Last year's event raised over \$18,000 and was attended by over 400 people. Funds raised have been used to train nearly 60 educators from 30 NH schools in suicide education and prevention.

Additionally, approximately 20 NH schools will be provided the Signs of Suicide program, an evidence-based universal education tool as a result of the race.

About the Event:

- Connor's Climb has been created to honor those we have lost to suicide in this community.
- Raise funds locally to support suicide prevention and education programs in Southern New Hampshire. All of the funds raised from this event will directly impact programs for suicide awareness, education and prevention in the NH community.
- Connor's Climb has partnered with A Will To Live Foundation to bring suicide education and awareness to teens in the NH area.
- Led by a planning team of local high school students, this event truly is "For the Kids, Through the Kids, By The Kids" the ever present message of the Will to Live Foundation.
- Learn more by logging onto:
<http://www.will-to-live.org/foundation-events/connorsclimb/>

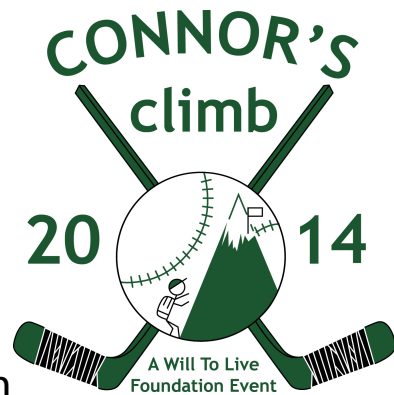


Connor's Climb

A Will To Live 5K and Family Walk

The Need:

Sponsor support to make this event possible!
As a sponsor you will receive valuable recognition in all marketing materials leading up to the event as well as an on site presence at the event. Please consider sponsoring Connor's Climb, A Will To Live 5k and Family Walk!



The funds raised from this event directly impact programs for suicide awareness education and prevention in the NH community.

The Organization: A Will To Live Foundation

A 501 (c)(3) non profit created to work with teenagers and young adults to promote teen suicide awareness and education by creating and implementing fundraisers & kid centered activities to raise money for teen suicide prevention, education and counseling centers in our communities.

The Foundation's mission is to create a foundation that is dedicated to improving the lives and the "Will To Live" of teenagers everywhere.

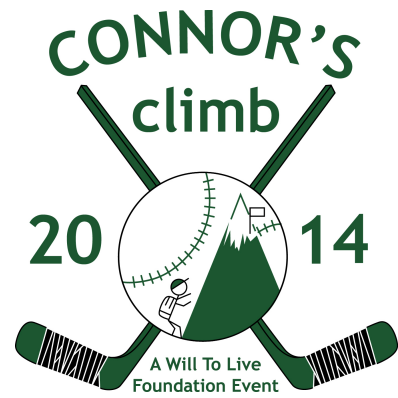
Through education, motivation, consultation, charity, support and most importantly fellowship, we will work for and through these young adults to help them always find the "good" in life and a "Will to Live" through all of life's trials!

For the Kids, Through the kids, By the kids



Connor's Climb

A Will To Live 5K and Family Walk



Platinum Sponsor:

- Opportunity to have tent onsite to represent your company
- Logo Inclusion on all printed, online and media materials for the event
- Sponsorship recognition in all event emails sent to participants
- Clickable logo to your site on event website
- Sponsorship recognition and shout out on Facebook and Twitter pages each month leading up to event

Sponsorship Commitment: \$2000.

Gold Sponsor:

- On Site Table & Signage*
- Logo Inclusion on all printed, online and media materials for the event
- Sponsorship recognition in all event emails sent to participants
- Clickable logo to your site on event website
- Sponsorship recognition and shout out on Facebook and Twitter pages each month leading up to event

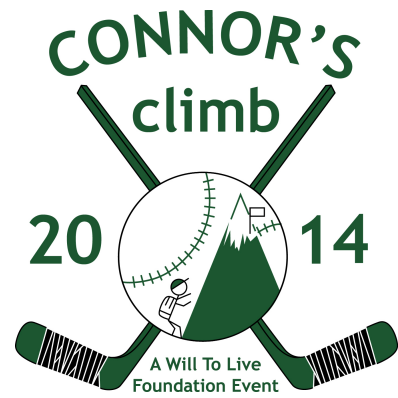
Sponsorship Commitment: \$1000.

*Banner provided by sponsor



Connor's Climb

A Will To Live 5K and Family Walk



Silver Sponsor:

- Banner on site at event*
- Logo Inclusion on all printed and online materials for the event
- Sponsorship recognition in all event emails sent to participants
- Clickable logo to your site on event website

Sponsorship Commitment: \$500

Bronze Sponsor:

- Name and Logo Inclusion on online and media materials for the event
- Clickable logo to your site on event website

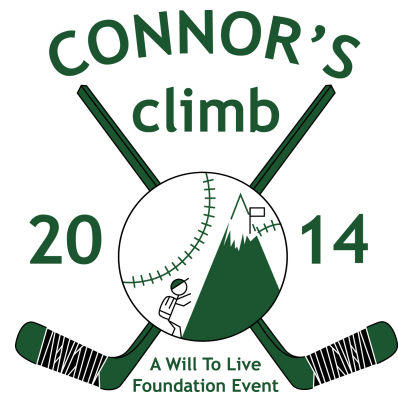
Sponsorship Commitment: \$250.00

*Banner provided by sponsor



Connor's Climb

A Will To Live 5K and Family Walk



In-Kind Sponsorship Refreshment Sponsor:

In exchange for enough food or beverage on-site for all participants (up to 1000) your business will receive:

- Banner* & On-Site representation
- Name and Logo inclusion on online and media materials for the event
- Sponsorship recognition on all event emails sent to participants
- Clickable logo to your site on event website.
- Logo on participant t-shirts

* Banner provided by sponsor

